#### **Rubicon-Eco**





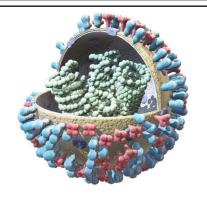
Bulk Application



friendly safe
disinfectant
ensuring clean
drinking water
from highly
contaminated
water without the
formation of any
Disinfectant ByProducts



Provides powerful and effective non-chlorine oxidation for a wide variety of industrial and consumer uses while treatment process meets the requirements of Safety and Environment Protection



Acting as a potent
sanitizer against a range of
gram+/ gram negative
bacteria it
destroys spores, bacteria,
viruses, fungi, most
common pathogen
organisms & phenols and
combating diarrhoea
diseases such as cholera,
typhoid fever, E. coli etc.



Exhibits excellent
disinfectant
characteristics for
wastewater treatment
plants at Municipalities
as a substitute for
chlorine disinfection

#### **Rubicon-Eco**





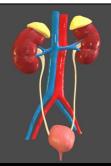
Odourless:
 Effective
 against a
 broad &
 complex
 mix of
 odours and
 toxic
 inorganic
 compounds



Ensures Clean Drinking
Water for prolonged
periods of time with
the primary
decomposed products
to be oxygen and water



**Tasteless** 



Eliminates
urine
precipitate
build-up AND
Minimises
urine odour



Capable of degrading large organic compounds



Rubicon-Eco rapidly reacts with dye chromophores to remove colour and a range of dyes in minutes



Elimination of toxic Arsenic from contaminated soil & groundwater



Rapidly oxidizes cyanide species in industrial waste streams

## **Rubicon-Eco Target Market**











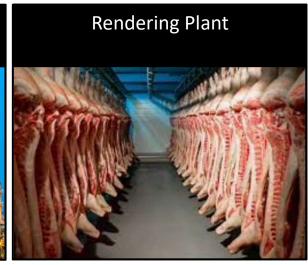




Textile Industry

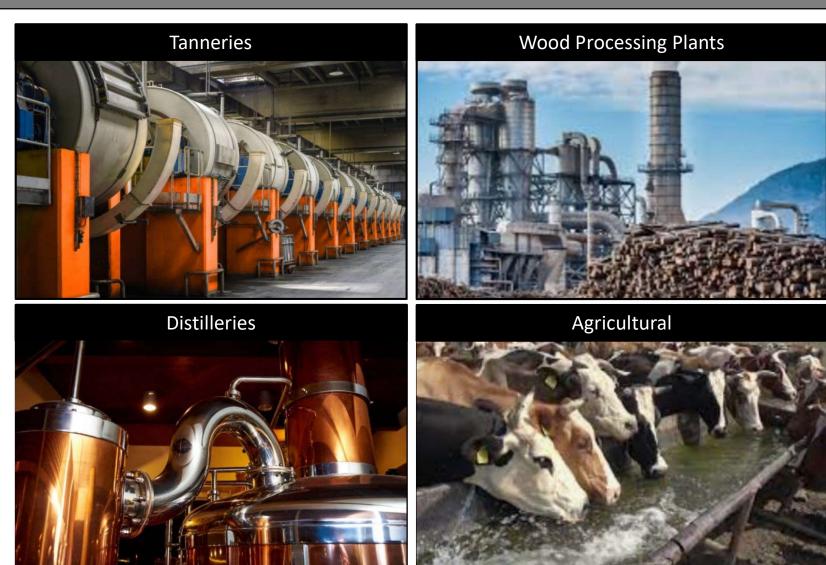


**Chemical Plants** 



# Rubicon-Eco Target Market







Acts as coagulant, flocculant, & auxiliary flocculation agent

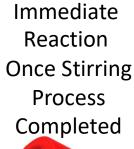
Broad spectrum of applications with exceptional reduction traits on extremely high turbidity water

Acts in colloidal systems neutralising charges and creating electric bonds between particles, making them unstable, producing flock and causing their sedimentation

Does not alter the pH of the water being treated

Untreated Sewerage

Water



Minutes After

**Application** 







Is Safe To Store



Is Odourless



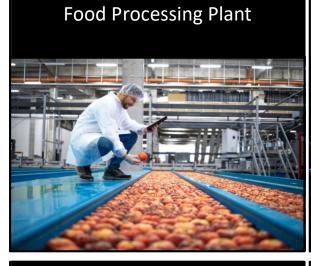
**Does Not Consist of Any Dangerous Substances** 



Has No Decomposition **Products** 

## Rubi-Floc Target Market

















**Chemical Plants** 



#### **PS-117**





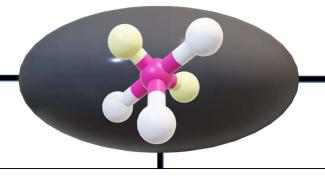


During the combustion of coal or in thermal treatment of residual materials and waste, heavy materials contained in the fuel could be emitted into the environment.

PS117 convert these particularly toxic heavy metals to almost insoluble salts that can be safely separated from flue gas and wet scrubs liquor.



Volatile heavy metals may be present in both liquid effluents and in waste gases, while the non-volatile heavy metals tend to be present in the ash. Because of their toxicity and tendency to bio-accumulate, heavy metals pose a particular risk to man and the environment.



PS117 is suitable mainly for the precipitation of mono- and bivalent heavy metals such as lead, cadmium, copper, nickel, mercury, silver and thallium.

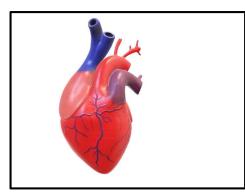
PS117 can be used to precipitate complexed mercury (Hg) and cadmium (Cd), where hydroxide precipitation fails

### **Risk of Heavy Metals to Humans**

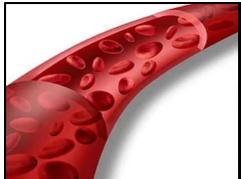


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- Changes in Heart Function
- Increase in Heart Rhythm Problems



- Passage of Particles through Walls of Blood Vessels
- Blood Flow Problems
- Peripheral Vessel Disease/Thrombosis



- Atherosclerosis
- Reduction in Diameter of Blood Vessels, High Blood Pressure



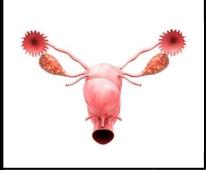
- Headache
- Increase in Strokes,
   Brain ischemia
- Cognitive Disorder
- Neuro-degenerative Illnesses



- Worsening of Chronic Obstructive Pulmonary Disease
- Reduction of lung Function



- Fertility Problems
- Miscarriage
- Fetal Growth Problems
- Premature Birth
- Low Birth Weight



Source: IntechOpen

of

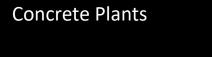
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## **PS-117 Target Market**









**Power Plants** 



Mines



**Wastewater Plants** 



Textile Industry



**Chemical Plants** 



Metal Processing Plants



## **PS-117 Target Market**











International
Accreditations over 15
years of rigorous
development and testing







Rubicon-Micro meets WHO performance criteria as a Household Water Treatment Solution and is classified as providing targeted protection against bacteria and viruses

Exceeded pathogenic results by more than 100% for bacteria and 20% for viruses





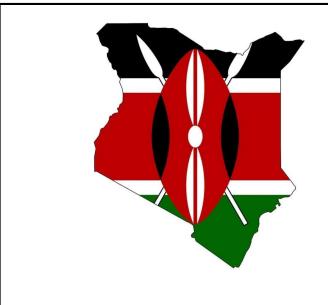


"the FDA has concluded that the household chemical substance is safe for use... Your application has been approved..."





"Disinfect within 20 minutes"





"Excellent disinfection properties For remote villages and urban cities in Africa"

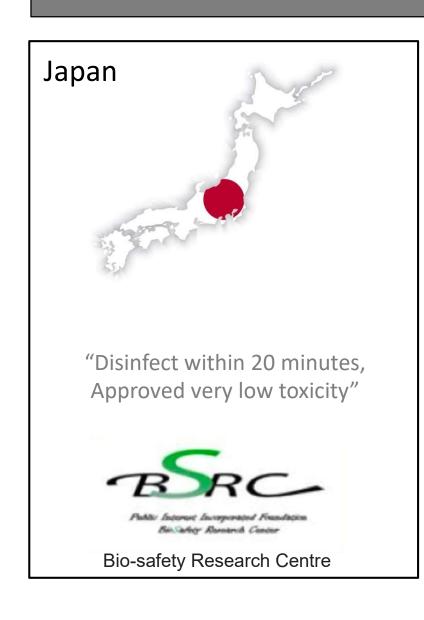




















"Rubicon will not pose unreasonable impact on human health in treatment, disinfecting, of water for cholera"







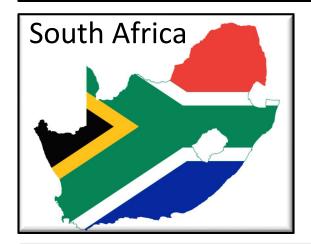
"Product does not require further development and has been tested extensively locally and globally"



### agriculture, forestry & fisheries

Department: Agriculture, Forestry and Fisheries REPUBLIC OF SOUTH AFRICA

Approved: "product does not need to be be registered under the current Act 36 of 1947."





"The treated water sample thus complies to the SANS 241;2015 guideline for bacteriological content of drinking (potable) water."



Disinfected within 20 minutes: "0 colonies observed after 20 minutes"





"The ingredients used in the formulation are non-chlorine oxidising substances"





"Disinfect within 20 minutes"



"Disinfect within 20 minutes"



Council for Scientific and Industrial Research "It is evident from the results obtained from this experiment that Rubicon Sanitiser is effective in treating water that is contaminated with the spiked microorganisms at both concentrations of the disinfectant."

"It is evident from the results obtained from this experiment that Rubicon, up to 50mg/l, is effective in treating water that is contaminated with *Vibrio Cholerge*."

## Ready to Go to Market



