



AVALANCHE

“RECOVER IN A BATH”

INTRODUCTION

Household water supply has become an important public policy issue because safe water is an essential component of primary health care. Access to and use of safe drinking water can make an immense contribution to health, productivity, and social development of individuals at micro level and a nation at large.

Despite the truism that every human on this planet needs drinking water to survive and that water may contain many harmful constituents, there are no universally recognised and accepted international standards for drinking water. Even where standards do exist, and are applied, the permitted concentration of individual constituents may vary by as much as ten times from one set of standards to another.

Amid all these perplexed realities nothing can negate the incontrovertible fact that the general public has been mesmerised *ad nauseam* into believing that the methods of disinfection utilising various conventional chemicals are of the highest standard and totally safe.

Ground breaking technology has been well researched over many years as the unmatched solution to the current global water catastrophe immaterial of the level of pathogenic contamination ensuring clean drinking water to all people suffering from a lack of safe drinking water.

Rubicon micro is a free flowing granular, highly soluble in water containing no chlorine or any halogen based product including bromine, iodine, ammonia or any other conventional chemicals. It is totally environmentally friendly and does not form any DBP's which makes it one of the world's most human safe products ensuring tasteless and odourless potable water of outstanding quality. The product decomposes to oxygen and water and much safer than chlorine in the destruction of spores, bacteria, viruses, fungi and other pathogen organisms and also destroys phenols of which certain strains are immune to chlorine.

All claims have been scientifically substantiated by the most reputable research institution worldwide in addition to the South African Department of Health endorsement to be fit for human consumption, BSRC Japan and various Ministries in Japan etc.

In addition to its excellent disinfection properties the oxygen content of the product plays an important role as an oxygenate in water which resulted in the development of Avalanche as a derivate of Rubicon micro purification powder.

Avalanche containing most of the active constituents of the Rubicon micro product will provide peace of mind ensuring not only clean bathing water but also a bath free from any residual contaminants with exceptional health benefits.

Avalanche – the Super Oxygen Provider & Detoxifier for the Skin

By living in an oxygen-deficient environment and not feeding our cells the proper oxygen and nutrients needed for cleaning out toxins and wastes, our body fluids and blood can become dirty and toxic. A lack of oxygen to our cells weakens our immune system, which may lead to viral infections, damaged cells, bacterial growths, inflamed joints, serious heart and circulatory problems, toxic build-up in blood and premature aging.

OVERVIEW

Our bodies were designed to operate in an environment that existed hundreds of years ago - - when 30 to 40 percent of the air breathed was oxygen. Due largely to pollution, today, oxygen levels are about half that - 20 to 22 percent in most U.S. cities and as low as 15 percent in others.

The skin is the only organ besides the lungs that is directly exposed to atmospheric oxygen and is able to absorb much of its oxygen directly from the air.

Do you feel tired all the time even though you get eight hours of sleep a night? Do your muscles throb every time you complete a workout even though you exercise every day; or do you experience occasional irritability for no apparent reason? If you answered yes to any of these questions, your problem may be a lack of adequate levels of oxygen in the blood.

Bathing in Avalanche powder (a derivative of Rubicon micro) treated water as an oxygen rich substance will invigorate the body, stimulate the mind, and reduce stiffness and soreness like no other treatment.

With one of the costs of modern life being the reduction of atmospheric oxygen levels through pollution in our air, oxygen can counteract the effects of this on your day-to-day life and provide the following benefits that you will notice once you start using the Avalanche product:

- ❖ Heightened concentration
- ❖ Faster thinking
- ❖ Sharper sight
- ❖ More retentive memory
- ❖ Stronger heart
- ❖ Calm mind and stable nervous system
- ❖ Faster recovery time after physical exercise
- ❖ Natural remedy for headaches and hangovers
- ❖ Reduced muscle stiffness
- ❖ Resistance against chronic fatigue
- ❖ Stable and regular sleeping patterns
- ❖ **Oxygen provides 90% of our energy.**

With only 10% coming from food and water, this really does drive home the point of how important oxygen is in our day-to-day lives.

AVALANCHE AS AN OXYGENATE (PRODUCING OXYGEN)

The outer layers of the skin absorb oxygen directly from the atmosphere. The skin does not have to be transparent, so it can receive oxygen from the blood, which it indeed does.

However, since skin is exposed to the air, it makes sense from an efficiency standpoint that the skin would get its oxygen both from the blood and directly from the air. In fact, according to a study performed by Markus Stucker and his collaborators, as published in The Journal of Physiology, "the upper skin layers to a depth of 0.25-0.40 mm are almost exclusively supplied by external oxygen, whereas the oxygen transport of the blood has a minor influence." The amount of oxygen that makes it beyond the skin is negligible, so that most of the cells in our body must get their oxygen from the blood. Interestingly though, the skin itself is able to absorb much of its oxygen directly.

Bath water containing the product will lower blood pressure, oxygenate every cell, calm the nervous system reduces pain and improves circulation. Last but not least it acts as a natural exfoliator and helps loosen and slough off dead skin cells to reveal healthy, renewed and a soft skin.

"...Insufficient oxygen means insufficient biological energy that can result in anything from mild fatigue to life threatening disease. The link between insufficient oxygen and disease has now been firmly established. The more oxygen we have in our system; the more energy we produce." – Dr W. Spencer Way: Journal of the American Association of Physicians

Avalanche is an excellent oxidiser that will effectively loosen and remove the build-up deposits that block all pores, which enables them to better perform their excretory functions. On the other hand, skin is also an organ of assimilation.

Avalanche's outstanding disinfection properties containing no chlorine or any insidious components are excellent in healing wounds and burns. It inhibits growth and multiplication of bacteria by making the environment around the wounds and burns unfavourable for the thriving of bacteria thus speeds up healing.

It also helps lower inflammation, stimulates the production of white blood cells, kills germs and actively reduces infections

DOSAGE

Avalanche is highly soluble in water and 20 - 40 grams dissolved in a standard size bath will effectively ensure a great oxygenate indulgence with unprecedented revitalised result in a hygienically clean environment, every time!